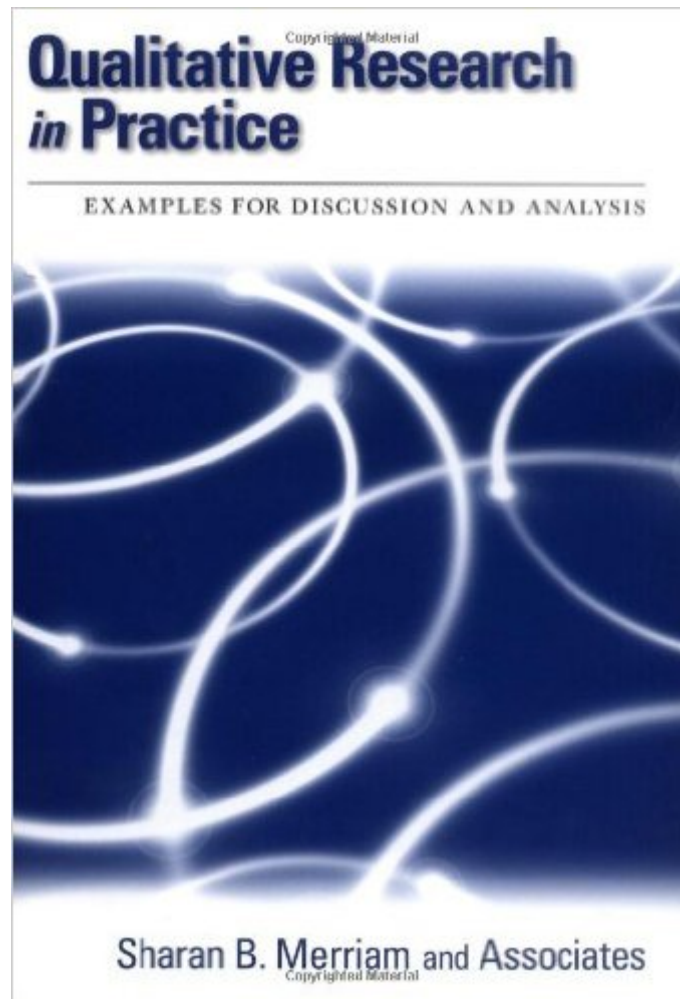


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# Qualitative Research In Practice: Examples For Discussion And Analysis



## Synopsis

Qualitative research (QR) is the method of inquiry that seeks to understand social phenomena within the context of the participants' perspectives and experiences. The research methods of QR are more flexible, responsive, and open to contextual interpretation than in quantitative research, which uses inventory, questionnaire, or numerical data to draw conclusions. In *Qualitative Research in Practice*, Sharan Merriam combines discussions of the types of QR with examples of research studies and reflections by the researchers themselves. An important resource for students and practitioners of QR, the book may be used as a companion to any general text on QR.

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## Customer Reviews

Not only are eight methodologies within qualitative research explicated, but each is exemplified with two research studies. Each research study is followed by a current reflection by the author with further insights into the research process, the methodology, guidance for similar studies, etc. This book really helps one understand what qualitative research is and is not.

As a doctoral student I prefer to study my own experience or in this case study the detailed and well written case studies of other qualitative researchers. This book is more than a text book and yet because of the case study format is very engaging.

Excellent descriptions and explanations. If you don't understand how to do qualitative research this

is the text for you!

Quick delivery and great condition... No issues with this book for my Qualitative Research class.  
Book was very informative also if you're trying to read qualitative research

Very helpful for teaching research technics

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